



Making Hospitals Heroes™

WarriorCentricHealth®

WarriorComm™  
Community Outreach Tools

## Drive participation in your hospital's Warrior Centric program and fulfill Community Benefit requirements.

### THE PROBLEM

In a word, the problem is "time."

Developing a Warrior Centric program that truly benefits a hospital's Warrior Community requires:

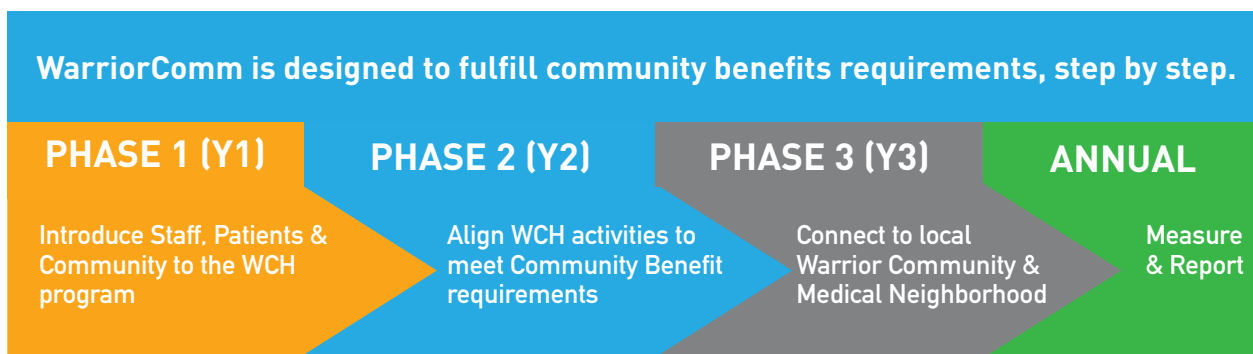
- Awareness and support from the hospital staff.
- Awareness from individuals within the hospital's existing Warrior Community patient population.

To grow the program so that it delivers maximum ROI, a Warrior Centric hospital also needs to reach out to the Warrior Community outside its walls, as well as the local community at large.

Most hospitals' communications and outreach staff are already straining to keep up with current workload. Where will the resources and materials come from to take on these new challenges? How can hospital staff find the time and energy?

### THE SOLUTION

WarriorComm™ Community Outreach Tools puts a comprehensive set of plans and materials in the hands of the hospital's Warrior Centric team that make meeting the challenges described above both manageable and exhilarating. Easy-to-implement strategy and planning guides map an integrated, actionable approach to moving the hospital staff, Warrior Community and local community from awareness to action—beginning with an opening Flag Ceremony event that grabs the attention of the entire community. Accompanying communication templates, all available online, are ready to customize and roll out—from pre-written press releases, to brochure templates, to ongoing newsletter articles.



### THE BENEFITS

Using the WarriorComm tool set, a hospital drives the success of its Warrior Centric program:

- Transforming hospital staff into Warrior Centric ambassadors
- Aligning Warrior Centric activities to mandates and requirements of Community Benefit
- Building awareness and involvement among hospital's Warrior Community patients
- Building awareness and goodwill in the hospital's community
- Bringing more Warrior Community individuals into the hospital's patient population



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WarriorComm builds integrated outreach to your four important constituencies, inspiring action.



You also get the data collection and communication tools to improve your outcomes.

**ABOUT WARRIOR CENTRIC HEALTH**

Founded in 2008 by two Military Veterans, Warrior Centric Health, LLC is the nation's first commercial health equity solutions provider. Presently, the Warrior Centric Solution Suite® is the only comprehensive way for hospitals and other healthcare facilities to optimize care to the large population of Veterans, Active Service members and their families, over 90% of whom do not use the Veterans Administration system for their healthcare.



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