



WarriorCentricHealth™

making hospitals heroes®

In the struggle for better outcomes for more people, **Warrior Centric Health™ makes hospitals heroes.**

YOU MUST KNOW ME TO TREAT ME®

Warrior Centric Health (WCH) develops comprehensive solutions to enable healthcare providers to deliver better care to large, diverse populations of individuals that have unique and unmet needs—such as military veterans and their families.

By doing so, WCH has established itself as the first health equity solutions provider. Adopting WCH solutions, healthcare providers can deliver better outcomes to more individuals and attract more patients, while fulfilling their “Equity of Care” commitments. As more healthcare providers adopt WCH solutions, they can potentially improve health outcomes for tens of millions of underserved Americans, strengthening the nation’s entire healthcare system.

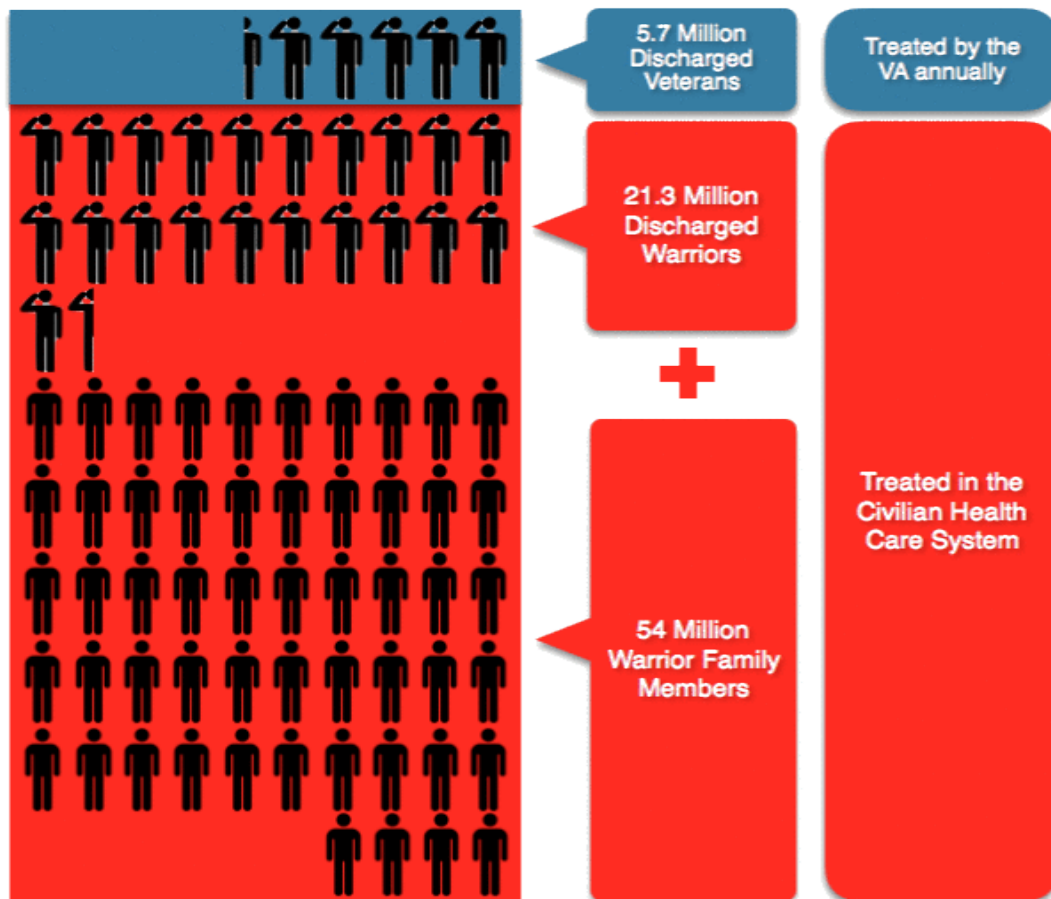


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**“Veterans represent
a clinically
complex
population,
experiencing
higher rates of suicide,
post-traumatic
stress disorder,
diabetes,
hearing loss,
and cancer.”**

Ready or Not? Assessing the Capacity of New York State Health Care Providers to Meet the Needs of Veterans; 2018 Study by the RAND Corporation

Over 75 million members of the veteran community use the same healthcare systems as everyone else.



BUT,
in New York alone,
only 2.3% of all
healthcare providers
“met all criteria [for
readiness to deliver
timely, culturally
competent, high
quality care to
veterans].”



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Warrior Centric Population Health™:

An Opportunity to Care for the Veteran Community

Military veterans and their families—tens of millions of Americans—suffer from a wide set of health issues brought on by the harsh conditions of military service. These issues go widely untreated by the private healthcare systems, most of which don't even screen for veterans, much less recognize their service-related physical and psychological conditions. Warrior Centric Population Health™ gives hospital systems a complete set of tools to locate, attract and treat veterans and their families —as much as 25% of the population in the hospital's communities. The elements are:

Warrior-Centric Healthcare Training (WCHT)®

WCH's founders, Ronald Steptoe and Dr. Evelyn Lewis, both veterans themselves, spent eight years working with the Department of Defense and Robert Wood Johnson Hospital to develop the "Standard of Care" for the veteran population and the rigorous educational and training programs required to give healthcare practitioners and other clinicians the technical skills and cultural competences needed to meet that standard. These CME/CE accredited courses are delivered online, to make them easily accessible to WCH clients.

WarriorMark™ Analytics & Insights

Hospital systems that adopt the WCH Solution Suite sustain the benefit of WCH's proprietary WarriorMark™ Analytics & Insights, which utilize a range of data to deliver reliable information that enable them to locate and understand the needs of their own veteran population—their demographics, as well as social determinants, prevalence of particular wounds, injuries and conditions, and other useful data points.

WarriorComm™ Patient Acquisition Tools

Authorized Warrior Centric Health Centers also gain the advantage of WarriorComm™ Patient Acquisition Tools, which help them develop relationships with the veteran community in a variety of ways.



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The Warrior Centric Solution Suite™: Hospitals Benefit

What drive the success of the WCH Solution for the veteran community is the fact it also benefits the healthcare systems that adopt it.

Every practitioner or clinician who successfully completes the required coursework earns recognition as:



A healthcare institution that adopts the WCH Solution Suite and passes an annual WCH competency audit earns recognition as:



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WCH provides hospitals a solution to quickly achieve compliance in all three areas of the Equity of Care Pledge authored by The Institute for Diversity in Health Management (The Institute), an affiliate of the American Hospital Association (AHA). It is the only fully realized solution available to the more than 1300 organizations (including 48 state hospital associations and 10 metropolitan hospital associations) that have taken the pledge.



WarriorCentricHealth™

Has been recognized as:

“Member of the Year” by *American Hospital Association - IFD* (2016)

“Vetpreneurs We Love” by *Veteran Owned Business Association* (2016)

#22 of “The Top 25 Veteran Start-Ups in America” by *FORBES* (2016)

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